



# MINUTES

## **Dakota Ridge End Zone**

February 12, 2019, 6:00pm

303 Restaurant

### **Financial Update- Sue**

Sue went over the following items:

- 2018 Annual Financial Report including 2018 compared to 2017
- Dakota Ridge End Zone- 2019 Budget

### **Fundraising and Budgeted Activities- Everyone**

Existing and possible fundraising ideas include:

- Balances for King Soopers cards will be kept in a monthly statement. Promote cards to family, neighbors and friends. Seniors with left over balances can apply their funds to the senior banquet or donate to scholarship fund for those heading to Florida next year that have financial needs.
- Wine- tasting party, hosted by a parent. We would need to sell a minimum of 6 bottles of wine, but overall 15% percentage back.
- Discussed monthly restaurant nights – Chipotle gives back 33% & others are around 15%; Texas Roadhouse gift cards will be personalized for Dakota Ridge Football and will be available for sale on parent's night May 1. We get a percentage back from the gift card sales and those gift cards can be used for our fundraising dinner at Texas Roadhouse on May 28. Chipotle will be on April 30.
- Promote Eagle fest and encourage players to bring 3 guests to increase the proceeds back to End Zone.
- Homecoming team dinner. Consider making the spaghetti dinner rather than using Angie's at \$11 a person. There may be considerable savings to making it ourselves. Skip Homecoming roses, but pay for Bonfire DJ. Bonfire permit is dependent on fire ban and year to year consideration.



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- Consider selling apparel such as sweatshirts, youth apparel, at homecoming or the mandatory parent's meeting in May. We will purchase inventory based on funds available and will purchase the most popular items for sale. Distribute inventory and orders at Eaglefest. Parents night we will take preorders to reduce our exposure to carrying excess inventory.
- Locker Decorations budget has increased this year due to the printing cost associated with the photos put on lockers..
- Promote mattress fundraiser. It's more than just mattresses but includes items like massage chairs, linens and pillows.
- Pre-game meals (hosted at player's homes) compensation has increased to \$5 a person (or approximately \$400 per meal for 80 players.) Consider making one of the meals a potluck where each class brings different items (ie: salads, sides, main dishes – chili cookoff? And desserts)
- Promote personal player Ads in the Football Programs for all seniors.
- Casino Bus twice a year (first one scheduled Friday, March 1, 2019). Consider the second one for July before the 20<sup>th</sup>.
- Omaha steaks offers a fundraiser give back program that will be offered starting with parent's night on May 1 for summer BBQ season. If the program is successful we will also offer it in November and December for the holidays.
- The Garlic Knot restaurant night will be in August after the Green Mountain scrimmage.
- Motto for 2019 T-shirts will be "Believe in the Brotherhood" – Additional shirts can be ordered
- Leave a Legacy budget for 2019 is \$250 since the Eagle Tunnel in the prior year was \$750 above budget. Consider using that to purchase a boombox for practices.
- Consider manning a booth to sell tickets at the Taste of Colorado. We need to commit to shifts, but based on the number of players and families we should get enough volunteers to man a large booth. Veronica Graves to obtain details for the next meeting.
- Consider selling Rubber band bracelets for a dollar at restaurant nightsBring back Christmas Floral fundraiser since there is no minimum order required



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No meeting in March due to Spring Break, next meeting will be on April 13 at 303 Restaurant.